



**RDPE Network Workshop:  
 “Integration in Rural Development Programmes”  
 ECOVAST Conference (16<sup>th</sup> Oct 2010)**

<b>Challenges/Barriers to Integration in Rural Development Programmes?</b>
• ✓ E.g. – Lack of understanding
• ✓✗ Professional perspectives (caution)
• ✓ Lack of ownership (especially by community)
• ✓ Ownership of assets (e.g. land)
• ✓ Conflicts of organisational & regulatory objectives
• ✓ Politicians! Lawyers! Highway Departments!
• ✓ Planners! Farmers! NIMBYs!
• ✓ Language
• ✓ Core conflicts of competitive interest within a community (special interest groups)
• ✓✗ Financial Accountabilities – caution?
• ✓ Lack of communication skills i.e. to listen & negotiate difference
• ✓ Wider community interests different to individuals
• ✓ Levels and nature of devolution
• Personality disorder! Not team players. Do we have the power on can get it?

<b>Solutions/Ways to encourage integration in Rural Development Programmes?</b>
• Good project design
• Get a good start
• Money!
• Measurable objectives
• Mapping – the scope for integration
• Innovation/new ideas – control – from any source
• Training – e.g. for teams
• Goals that work for each organisation/participant – conflict resolution

<b>Solutions/Ways to encourage integration in Rural Development Programmes?</b>
• ✓ Communication – clear simple objectives and vision
• ✗ Wide ownership – involvement/ ideas/ issues
• ✓ Open information
• ✓ No party politics
• ✗ The project is king



The European Agricultural Fund for Rural Development: Europe investing in rural areas

• ✓ Listen, listen, listen – to those affected
• ✓ Team/teamwork
• ✓ Wide briefings
• ✓ Allow multiple interest groups

<b>Barriers</b>
1. Lack of ownership (especially by community)
2. Conflicts of interest within a community/ Government/ funders
3. Lack of communication skills
<b>Solutions</b>
1. Communication
2. Clear simple objectives & vision – good project design & mapping of control & info
3. Goals that work for each organisation/ participant – conflict resolution

<b>Integration in RDPs</b>
• People
• In the economy
• Communication
• Ownership (who it effects)
• Mainstream public services
• Accept failure
• Scope spatial level territory
• Deliverability of projects - programmes
• Who should be involved
• Who does it? – Local/ Politicians/ officers
• Understanding
• Different groups with different interests
• Policies
• EU/ National/ Regional/ Local - programmes