

RDPE Network Event

4 Feb 2010

Engaging LAG in local delivery

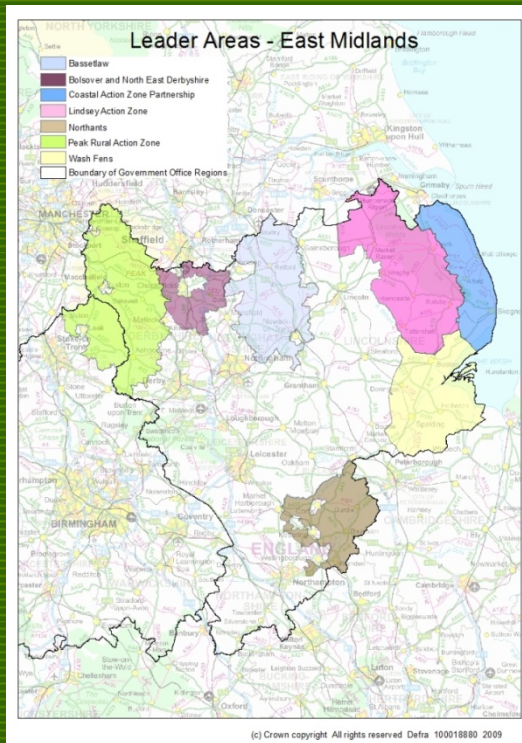
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Judy Bell

Lindsey Action Zone

Local Action Group Manager

# LEADER Area Location (LAZ)



# Lincolnshire Wolds



# Louth on market day



# LAZ LAG Membership

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- ❑ Private businessman chair (private)
  - ❑ Business Link (private?)
  - ❑ NFU (private)
  - ❑ FWAG (private)
  - ❑ Lincolnshire Tourism (private)
  - ❑ Local landowner/businessman (private)
  - ❑ Reps from each market town (private)
  - ❑ Local business (private)
  - ❑ Community Council (private)
  - ❑ Youth Council (public)
  - ❑ 2 district councils (tourism/business development) (public)
  - ❑ County Council (public – non-voting)
  - ❑ AONB partnership (public)
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# Engagement with my LAG

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1. How often should the LAG meet?
  2. Methods of communication
  3. Involvement of LAG members in funding process
  4. Methods of engagement
  5. LAG meeting format
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# Strengths of the LAG

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- ❑ Keen members – what is their motivation?
  - ❑ Large number of members
  - ❑ Public sector support eg venues/advice
  - ❑ Joint working
  - ❑ Expertise
  - ❑ Diversity
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# Areas of difficulty

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- ❑ Members not clear about remit
  - ❑ Too many members
  - ❑ Capacity of private members
  - ❑ Capacity of 3<sup>rd</sup> sector members
  - ❑ Long distances/poor transport
  - ❑ IT capacity
  - ❑ Processual complexities
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# Questions to consider

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- ❑ What factors characterise a healthy LAG?
  - ❑ What factors weaken the LAG?
  - ❑ What techniques of engagement have you successfully used?
  - ❑ What techniques of engagement did not work well?
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# Top Tips - Feedback

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- ❑ What does an engaged LAG look like?
  - ❑ What are the 3-5 most important features of a healthy, engaged LAG?
  - ❑ What are your top tips for engagement?
  - ❑ Anything to avoid?
  - ❑ Will any of the above change as the programme evolves?
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