

RDPE in action

A local case study in Cumbria

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Farm business: background

- Plumgarths Farm 1950 to 1960
- High Wray, Ambleside 1974
- Production systems
 - pedigree Charolais cattle
 - pedigree Charollais sheep
 - Swaledale ewes, Bluefaced Leicesters =
Mules

Farm business: progression

- The big challenge
- 1988, Low Foulshaw Farm 268 acres

Financial crisis

- 1990, moved to Low Foulshaw Farm
- Review farm policy and structure

Farm business: current

- Low Foulshaw Farm, 480 acres
- Additional rented land
- Production systems
 - Stabiliser cattle
 - Lleyn and Charollais sheep
 - 44,000 free range and barn layers
 - on-farm packing station with three contract producers
- Management: sons, Richard and Charles + 10 staff
- £1.5m turnover

Next challenges

- 200/01 developed Plumgarths
- Farm shop + six business



Plumgarths: enterprises

- Plumgarths Farm Shop
- Lakelands Food Park
- Plumgarths Foodservice
- Plumgarths ASDA Local Sourcing Initiative
- Plumgarths Center Parcs Local Sourcing Initiative

Plumgarths: funding

- Project spend £470k
ERDP / RES grant representing 50% of total project costs
- Defra milestones Year III
 - 24 jobs + £850k turnover
- Actual, Year III
 - 50 jobs + £3m turnover

Plumgarths: funding

- Application procedures
 - what to do, when and how
- Regulatory authorities
 - the good and the bad

Plumgarths: further expansion

- 2005, built additional meat cutting plant
- Project spend £200k
ERDP / RES grant representing 20% of total project costs

Plumgarths: further expansion

- 2009, built new sausage making facility
- Project spend approx £200k
ERDP / RES grant £73k
representing 40% of internal
fixture costs



Plumgarths Foodservice
This facility was officially opened
on
16 February 2010
by Justice Dennis-Peck OBE,
Chief Executive, L&D

Plumgarths

Plumgarths: further expansion

- 2010, built new coffee shop facility
 - adding value to Plumgarths Farm Shop experience
- No grant claimed



scott's
@ Plumgarth's
1975

BRISOLAN
ENGLISH
BREAD
4.50
1/2 loaf

BRISOLAN
ENGLISH
BREAD
5.00
1/2 loaf

Facts to ponder

- The world is changing fast
- Population dynamics
- Food and water security
- The government

The challenge

The opportunities