



RDPE Regional Implementation Plan (RIP) Themes / priorities

Region	RIP themes / priorities
East of England	<ol style="list-style-type: none"> 1. Business efficiency 2. New markets and products 3. New businesses and enterprises in the rural economy 4. Resource protection 5. Conservation of the natural, built and historic environment 6. Access and recreation 7. Rural community capacity
East Midlands	<ol style="list-style-type: none"> 1. Conserving and enhancing the environment and countryside 2. Competitiveness, collaboration and diversification 3. Enhancing opportunity and quality of life in rural areas 4. Skills development
North East	<ol style="list-style-type: none"> 1. Micro-enterprise development 2. Bio energy 3. Sustainable farming and forestry 4. Natural and cultural assets 5. Sustainable communities 6. Tourism and recreation
North West	<ol style="list-style-type: none"> 1. Making agricultural and forestry more competitive and sustainable 2. Conserving and enhancing the environment and countryside 3. Enhancing opportunity and quality of life in rural areas 4. Developing skills, knowledge transfer and capacity building
South East	<ol style="list-style-type: none"> 1. Meeting UK biodiversity targets 2. Mitigating and adapting to climate change

	<ol style="list-style-type: none"> 3. Quality food sales 4. Adding value to forestry products 5. Rural tourism 6. Skills development 7. Innovation, entrepreneurship and collaboration 8. Assisting the livestock sector 9. Leader approach
South West	<ol style="list-style-type: none"> 1. Skills development 2. Sustainable rural tourism 3. Biodiversity and landscape 4. Social enterprise 5. Business support 6. Community led development 7. Supply chain and adding value 8. Resource management
West Midlands	<ol style="list-style-type: none"> 1. Enhancing the value of the countryside 2. Developing a diverse and dynamic business base 3. Learning and skills improved 4. Creating the conditions for growth 5. Achieving fair access to services for all 6. Securing vibrant, active, inclusive and sustainable communities <p>“Cluster priorities” for AWM Axis 1 and 3 spending (environmental technologies; food and drink; tourism and leisure; livestock industry development)</p>
Yorkshire and the Humber	<ol style="list-style-type: none"> 1. Rural Business start-up 2. Rural Enterprise Investment Programme 3. Land Skills Programme 4. LEADER 5. Enhancing the value of the countryside